

# Gossip as hot as an Eyjafjallajökull ash plume

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**UP IN THE AIR:** Real-life Portland superhero **Zetaman** is catching international attention with his blue-and-black spandex and do-gooding ways. Since he was first profiled in *WW* (see "[The Adventures of Zetaman](#)," [March 5, 2008](#)), the Z-man reports he's been contacted by producers from France and [Hollywood](#), and recently signed a development contract with Beverly Hills-based Bogner Entertainment. **Cable channels have expressed interest in taking his locally produced [TV show](#) at [zetaman.tv](#) to a wider audience**, Zetaman says, and he's also partnered with [Lionsgate](#) to promote the new movie [Kick Ass](#) on his website, [reallifesuperheroes.org](#).